

UCLA

Institute of the

Environment & Sustainability



ASPIRE Grant Writing Workshop

Video 3: Project Summary

In this video we will



- Review expectations and requirements for the Project Summary
- Learn a suggested story structure to use while writing this section
- So that you are able to
 1. identify your project's importance and
 2. communicate about your work in a digestible and moving way



“Initial impressions are strong and long lasting”

Joshua Schimel, *Writing Science*

COVER PAGE (1-page maximum)

Surname / Last Name*:

Given name / First Name*:

Email*:

Telephone (including country code)*:

Mailing Address*:

Date of birth*:

Gender*:

Nationality*:

Affiliation* *If a student, please list your current university. If an early career professional, please list your employer*

Current Position or Job Title* *Enter current position such as student, research supervisor, or other job titles*

Project title*

Project summary* *Summarize your project in 150 words or less. Include your goals/objectives, and anticipated results*

Requested funding* *Enter the total amount of funding in USD requested*

3 Sentence Project Summary - ABT



- **And** – set the scene
- **But** – introduce your problem
- **Therefore** – present your solution

Adapted from Olson, Randy. Houston, We Have a Narrative: Why Science Needs Story. Chicago, The University of Chicago Press, 2015.

Project Summary - ABT



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- **But** – introduce your problem
- **Therefore** – present your solution

Problem statement: What's wrong about the way that things are?				
Inputs	Activities	Outputs	Short and Medium Term Outcomes	Long Term Outcomes (Impacts)
Resources	How you will use your resources	What is produced by your activities	Changes in learning and action	Changes in conditions

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Previous research in Cameroon has shown evidence that 12 species of insectivorous birds eat brown capsids (Africa's #1 cocoa pest), and can be used for pest biological control in cocoa farms. However, these species are subject to haemosporidian parasites infections (*Plasmodium*, *Haemoproteus* and *Leucocytozoon spp.*) identified as a potential cause of extinction and population decline in many bird species. Better understanding the pathogenicity of avian haemosporidiosis might ultimately contribute to improvement of health and wildlife conservation policies.

Adapted from 2022 awardee Mélanie Adèle Tchoumbou's project: <https://www.conservationactionresearch.net/projects/which-native-shade-trees-will-attract-pest-eating-birds-to-cameroonian-cocoa-farms>

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And:



But:

Therefore:
