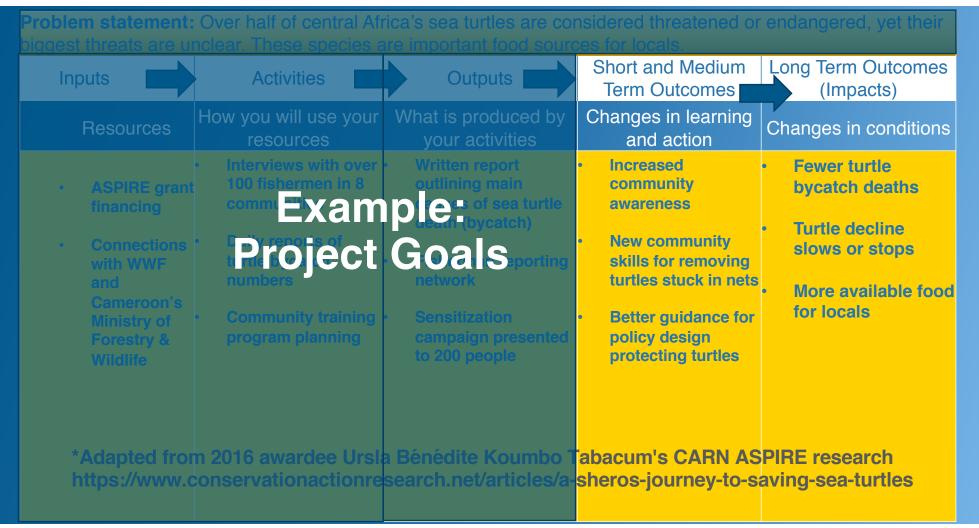
Instructor Note: To facilitate understanding, I have provided two different examples from two different projects. This first page shows how your Project Goals section maps onto the ToC logic model you created, while the second page shows an example of what a fully written Project Goals section would look like in your grant submission. The two examples both come from real ASPIRE awardees, but are otherwise unrelated.







Project Goals – Written Example

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The main goal of this project is to improve the conservation success of birds in Cameroonian cocoa farms. Given that one of the biggest challenges for the current conservation effort is lack of knowledge about how habitat choice and disease prevalence impacts existing bird populations, this project seeks to assess the differences in infected bird numbers across cocoa farms. We will focus on three main objectives: (1) prevalence and intensity of haemosporidian parasites in the targeted species (2) seasonal variation in parasite prevalence and intensity, and (3) risk factors associated to parasite prevalence.

Adapted from 2022 awardee Mélanie Adèle Tchoumbou's project: https://www.conservationactionresearch.net/projects/which-native-shade-trees-will-attract-pest-eating-birds-to-cameroonian-cocoa-farms

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