

**UCLA**

Institute of the

**Environment & Sustainability**



# **ASPIRE Grant Writing Workshop**

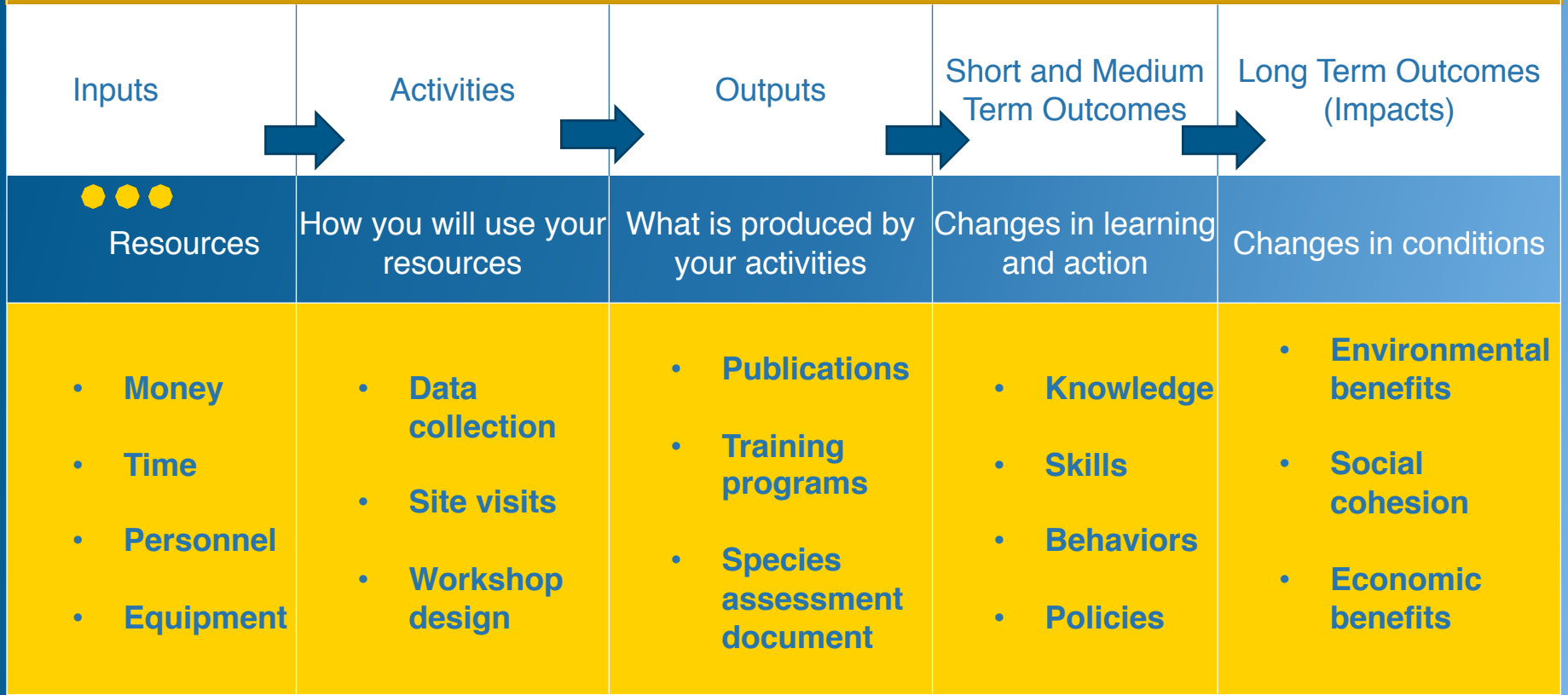
Video 2: Theory of Change Models

# Theory of Change Model



- Not a required final deliverable – this content is meant a tool to help you think through your writing structure
- Clear, straightforward way to think through the anticipated change from your project
- Maps small initiatives onto big picture problems – great way to identify your “why”
- Helps focus your idea and hone in on the details that are truly important
- Useful for both you as the grant author and for your eventual reviewers

**Problem statement: What's wrong about the way that things are?**

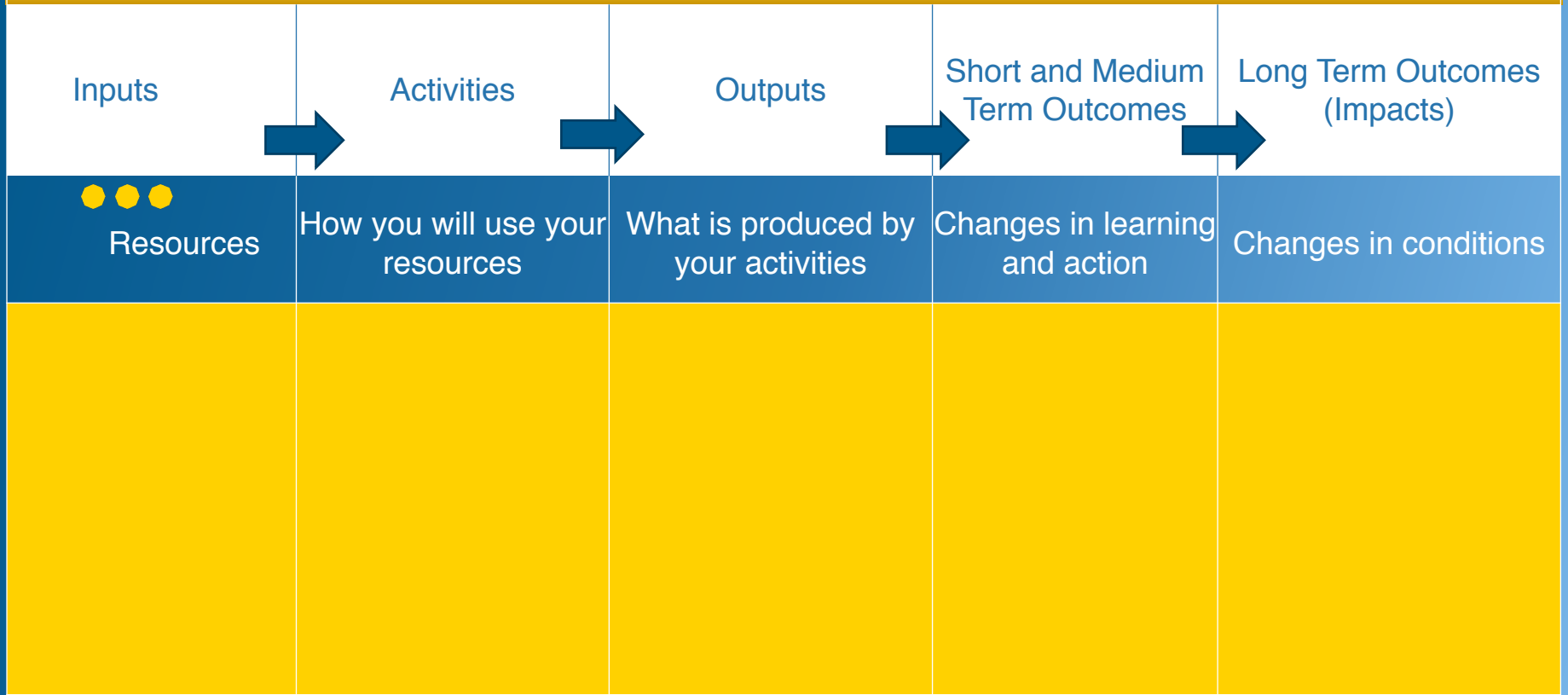


**Problem statement:** Over half of central Africa's sea turtles are considered threatened or endangered. These species serve important ecological function and are food sources for locals, yet their status along the coast of Central Africa is unclear.

Inputs	Activities	Outputs	Short and Medium Term Outcomes	Long Term Outcomes (Impacts)
Resources	How you will use your resources	What is produced by your activities	Changes in learning and action	Changes in conditions
<ul style="list-style-type: none"> <li>ASPIRE grant financing</li> <li>Connections with WWF and Cameroon's Ministry of Forestry &amp; Wildlife</li> <li>Access to fisherman's knowledge</li> </ul>	<ul style="list-style-type: none"> <li>Interviews with over 100 fishermen in 8 communities</li> <li>Daily reports of turtle bycatch numbers</li> <li>Community training program planning</li> </ul>	<ul style="list-style-type: none"> <li>Written report outlining main causes of sea turtle death (bycatch)</li> <li>Fisherman reporting network</li> <li>Sensitization campaign presented to 200 people</li> </ul>	<ul style="list-style-type: none"> <li>Increased community awareness</li> <li>New community skills for removing turtles stuck in nets</li> <li>Better guidance for policy design protecting turtles</li> </ul>	<ul style="list-style-type: none"> <li>Long term assessment plan through community partnership</li> <li>Fewer turtle deaths through sustainable fishing practices</li> </ul>

\*Adapted from 2016 awardee Ursula Bénédite Koumbo Tabacum's CARN ASPIRE research <https://www.conservationactionresearch.net/articles/a-sheros-journey-to-saving-sea-turtles>

**Problem statement: What's wrong about the way that things are?**





# The Theory of Change table is *not* a final deliverable for your grant application.

It's a tool to help you outline your grant and ensure your final has the greatest potential for success.